

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 EACHESM MOSTH

And:

Chicago, IL 60610

Suite 600

222 West Ontario

AL Media

will C Com Greenville, NC 27834 WNCT 3221 South Evans Street

CONTRACT

10/03/16 - 10/16/16 Deborah Ross Candida Product Advertiser Contract Dates 5262 Contract / Revision Estimate # 949694 ω Original Date / Revision 25322391

POL/DSCC Deborah Ross Special Handling EOM/EOC Agency Ref Agy Code <u>Demographic</u> WNCT Adults 35+ Property Billing Cycle Katz Chicago Billing Calendar Advertiser Code Account Executive Broadcast 10/04/16 Advertiser Ref / 10/12/16 Product 1/2 Cash Katz/Chicago Sales Office Cash/Trade

\$50.00	_	Z Z		:30		6a-7a <u>Rate</u> \$50,00	5 WNCT 10/08/16 10/08/16 Local News Sa-Su 6a-7a Start Date	16 Local Ne Weekdays	3/16 10/08/ End Date 10/09/16	5 WNCT 10/08 Start Date Week: 10/03/16
\$700.00	4	M		:30		7a-9a <u>Rate</u> \$175.00	s Morning Spots/Week 4	116 CBS This WeekdayswTF	3/16 10/07/ End Date 10/09/16	4 WNCT 10/03/16 10/07/16 CBS This Morning Start Date
\$800.00	4	N M		:30		6a-7a <u>Rate</u> \$200.00	ws @ 6a <u>Spots/Week</u> 4	16 Local Ne <u>Weekdays</u> WTF	VNCT 10/03/16 10/07/16 Local No. Start Date End Date Weekdays 10/03/16 10/09/16wTF	3 WNCT 10/03/16 10/07/16 Local News @ 6a Start Date End Date Weekdays Spo Week: 10/03/16 10/09/16wTF
\$375.00	ω	Z S		:30		530a-6a <u>Rate</u> \$125.00	ws @ 530a <u>Spots/Week</u> 3	6 10/07/16 Local Ne End Date Weekdays 10/09/16wTF	½/16 10/07/² End Date 10/09/16	2 WNCT 10/03/16 10/07/16 Local News @ 530a Start Date
\$225.00	ယ	NM		:30		5a-530a <u>Rate</u> \$75.00	ws @ 5a <u>Spots/Week</u> 3	16 Local Ne <u>Weekdays</u> wTF	§/16 10/07/16 <u>End Date</u> 10/09/16	1 WNCT 10/03/16 10/07/16 Local News @ 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 10/03/16 10/09/16wTF
Amount	Spots	Rtn TypeSpots	Rate Rtn	Spots/ Length Week	Days	Start/End Time	tion	ate Descrip	Date End D	*Line Ch Start Date End Date Description

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT Side EVETERAL WORLD

3221 S. Evans St. (252) 355-8542 Greenville, NC 2/834 252-355-8500

WNG Tacom Greenville, NC 27834 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	949694 / 3	25322391
Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross Candida 5262	5262
Advertiser	Origi	Original Date / Revision
POL/DSCC Deborah Ross		10/04/16 / 10/12/16

\$800.00	4	MN	:30	530p-6p	16 Local News @ 530p	E 16 WNCT 10/03/16 10/14/16
	4	NM	:30	5p-530p <u>Rate</u> \$200.00	16 Local News @ 5p Weekdays Spots/WeekWTF 4	15 WNCT 10/03/16 10/07/16 Start Date End Date Week: 10/03/16 10/09/16
	ω	NM	:30	4p-5p <u>Rate</u> \$200.00	16 Dr.Phil Weekdays Spots/Week wTF 3	14 WNCT 10/03/16 10/07/16 Start Date End Date Week: 10/03/16 10/09/16
	4	NM	:30	3p-4p <u>Rate</u> \$175.00	16 Steve Harvey Weekdays Spots/WeekwTF 4	13 WNCT 10/03/16 10/07/16 Start Date End Date Week: 10/03/16 10/09/16
\$1,400.00	4	NM	:30	1230p-130p <u>Rate</u> \$350.00	16 Y&R Weekdays Spots/Week wTF 4	12 WNCT 10/03/16 10/07/16 Start Date End Date Week: 10/03/16 10/09/16
\$900.00	4	NM	:30	12p-1230p <u>Rate</u> \$225.00	16 Local News @ 12p Weekdays Spots/WeekWTF 4	11 WNCT 10/03/16 10/07/16 Start Date End Date 1 Week: 10/03/16 10/09/16
\$1,000.00	4	NM	:30	11a-12p <u>Rate</u> \$250.00	16 Price is Right Weekdays Spots/WeekwTF 4	10 WNCT 10/03/16 10/07/16 Start Date End Date Week: 10/03/16 10/09/16
\$450.00	ω	NM	:30	10a-11a <u>Rate</u> \$150.00	16 Let's Make a Deal Weekdays Spots/WeekWTF 3	9 WNCT 10/03/16 10/07/16 Start Date End Date Week: 10/03/16 10/09/16
	2	NM	:30	9a-1030a <u>Rate</u> \$200.00	16 CBS Sunday Morning Weekdays Spots/Week	8 WNCT 10/09/16 10/09/16 Start Date End Date Week: 10/03/16 10/09/16
	_	NM	:30	7-8a <u>Rate</u> \$50.00	16 Local News Su 7-8a Weekdays Spots/Week	7 WNCT 10/09/16 10/09/16 Start Date End Date Week: 10/03/16 10/09/16
\$250.00	2	NM	:30	9a-11a <u>Rate</u> \$125.00	CBS This Mo Weekdays	%
Amount	Type Spots	Rate Rtn Type	Spots/ Days Length Week	Start/End Time Rate	Description Weekdays Spots/Week	*Line Ch Start Date End Date Description Start Date End Date Weekdays

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WNCT Side EVELEN MOSELH

3221 S. Evans St. Greenville, NC 27834 252-355-8500

Start/End

Spots/

WNC Lcom Greenville, NC 27834 WNCT (252) 355-8542 3221 South Evans Street

	Contract / Revision	Alt Order #
	949694 / 3	25322391
Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross Candida 5262	5262
Advertiser	Origii	Original Date / Revision
POL/DSCC Deborah Ross		10/04/16 / 10/12/16

\$305.00		Z		:30	8p-9p <u>Rate</u> \$305.00	21 WNCT 10/08/16 10/08/16 Crimetime Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 5- 1
			The state of the s		\$500.00	Created made good w/o 10/10 Week: 10/10/16 10/16/16F 1
		Type NM	<u>Rate</u> \$500.00	Weekdays Length	Start/End Time 730p-8p	Spot Ch Date Range Description 2 WNCT 10/03/16-10/09/16 Family Feud
\$1,500.00	ω	Z S		:30	730p-8p <u>Rate</u> \$500.00	E 19 WNCT 10/03/16 10/14/16 Family Feud Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16wTF 3
				And designate in the control of the	\$350.00	Credited made good w/o 10/10 Week: 10/10/16 10/16/16F 1
		Type NM	<u>Rate</u> \$350.00	Weekdays Length :30	Start/End Time 7p-730p	Spot Ch Date Range Description 2 WNCT 10/03/16-10/09/16 Entertainment Tonight
\$1,400.00	4	z S		; <u>;</u>	7p-730p <u>Rate</u> \$350.00	E 18 WNCT 10/03/16 10/14/16 Entertainment Tonight Start Date
					\$500.00	Credited made good w/o 10/10 Week: 10/10/16 10/16/16F 1
		NM	<u>Rate</u> \$500.00	Weekdays <u>Length</u> :30	Start/End Time 6p-630p	Spot Ch Date Range Description 1 WNCT 10/03/16-10/09/16 Local News @ 6p
\$2,000.00	4	Z		:30	6p-630p <u>Rate</u> \$500.00	E 17 WNCT 10/03/16 10/14/16 Local News @ 6p Start Date
					\$200.00	Credited made good w/o 10/10 Week: 10/10/16 10/16/16F 1
		Type NM	<u>Rate</u> \$200.00	Weekdays Length wThF :30	Start/End Time 530p-6p	Spot Ch Date Range Description 1 WNCT 10/03/16-10/09/16 Local News @ 530p
					<u>Rate</u> \$200.00	Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 WTF 4
Amount	pots	n Type Spots	Rate Rtn	Days Length Week	Time	*Line Ch Start Date End Date Description

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WNCT Side CAROLINA CARON NO SAIT

3221 S. Evans St. (252) 355-8542 Greenville. NC 27834 252-355-8500 WNG Iscom Greenville, NC 27834 WNCT 3221 South Evans Street

Start/End

Spots/

POL/DSCC Deborah Ross

10/04/16

/ 10/12/16

Contract Dates Advertiser 10/03/16 - 10/16/16 Deborah Ross Candida 5262 Product Contract / Revision 949694 -3 Original Date / Revision Estimate # 25322391 Alt Order #

\$21,110.00	74		ls 0.00	Totals		
\$2,000.00	ــ	Z	.30	o-9p <u>Rate</u> \$2,000.00	8p-9p <u>Spots/Week</u> 1 \$2,0	30 WNCT 10/11/16 10/11/16 NCIS Start Date End Date Weekdays Week: 10/10/16 10/16/16 -T
-,-		N. T.	.00	#30p-730p Rate \$1,400.00	oots/Week	
\$1 4000.00	ی د	N Z	300	p-1p Rate \$200.00	ots/Week	10/09/16 nd Date W 0/09/16
\$200.00		NM M	:30	1230p-1p <u>Rate</u> \$200.00	Spots/Week	27 WNCT 10/08/16 10/08/16 ACC Footbal Start Date End Date Weekdays Week: 10/03/16 10/09/16S
\$500.00	3.	NM	:30	730p-825p Rate \$500.00	73ı <u>əek</u>	26 WNCT 10/06/16 10/06/16 Thursday Night Kickoff Start Date
\$200.00	_	NM	:30	11p-1135p <u>Rate</u> \$200.00	Spots/Week	25 WNCT 10/09/16 10/09/16 LN Sa-Su Start Date End Date Weekdays Week: 10/03/16 10/09/16S
\$200.00		M	:30	11p-1135p <u>Rate</u> \$200.00	Spots/Week	24 WNCT 10/08/16 10/08/16 LN Sa-Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/03/16 10/09/16S-
\$1,400.00	4	NM	:30	11p-1135p <u>Rate</u> \$350.00	@ 11p 11p- Spots/Week 4 (23 WNCT 10/03/16 10/07/16 Local News Start Date End Date Weekdays Week: 10/03/16 10/09/16wTF
\$305.00	-	MN	:30	.10p <u>Rate</u> \$305.00	9p-10p Spots/Week 1 \$30	3/16 10/08/16 End Date 10/09/16
				Rate	Spots/Week	Start Date End Date Weekdays
Amount	spots	Rate Rtn Type Spots	Length Week	e Days	Time	*Line Ch Start Date End Date Description

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WNCT CA GAROUNA HISOMNERN NORTH

3221 S. Evans St. (252) 355-8542 Greenville, NC 2/834 252-355-8500

WNCTscom Greenville, NC 27834 WNCT 3221 South Evans Street

Estimate #	Product Estim Deborah Ross Candida 5262	Contract Dates 10/03/16 - 10/16/16
Alt Order # 25322391	Contract / Revision 949694 / 3	

POL/DSCC Deborah Ross

Advertiser

Original Date / Revision 10/04/16 / 10/12/16

Time Period	# of Spots	# of Spots Gross Amount Agency Comm.		Net Amount
09/26/16 -10/14/16	74	\$21,110.00	(\$3,166.50)	\$17,943.50
Totals	74	\$21,110.00	(\$3,166.50)	\$17,943.50

Signature:

Date:

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125 West 55th St New York, NY 10019

Contract # 25322391 CPE: //5262 Agency: AL MEDIA

SUITE 600 CHICAGO, IL 60610

Agency Order #:

222 W. ONTARIO ST

Flight: 10/3/16 - 10/16/16

Changes as of: 10/12/2016 at 3:21 PM

Advertiser: DSCC / Deborah Ross

Total Spots: 74

Total \$: \$21,110.00

Total CPP: \$0.00

Product: Deborah Ross Candidate

Version: Highlighting Revision 2
Station: WNCT

Market: Greenville/New Bern/Wash

Primary Demo: Adults 35+ Office: CHICAGO

Con Type: POLITICAL/VOTE
Assistant: MIKKIE BASELICE
312-755-3854

Total GRP: Traffic #: 949694

Separation:

Comments: Revision moving NA spots w/o 10/3 to w/o 10/10 per Jennifer and approved by Nicole Homan. Buyer: BARB OBRZUT Salesperson: DAN BARKER 312-755-3936

0.0	\$0.00	74 \$21,110.00 \$0.00	74	69 5	TOTALS: 69	Ţ			
	\$0.00	\$1,400.00 \$0.00	4	30 4 3 0 5 1	30		\$350.00	Entertainment Tonight	M-F REV 18 7p-7:30p
0.0	\$0,00	\$1,500.00	3	0.0 30 3▶2 0▶1	30		\$500.00	Family Feud	M-F REV 19 7:30p-8p
0.0	\$0.00	\$2,000.00	4	0.0 30 4 3 0 1	30		\$500.00	Early News	M-F REV 17 6p-6:30p
0.0	\$0.00	\$800.00 \$0.00	4	0.0 30 4 ▶ 3 0 ▶ 1	30		\$200.00	Early News	M-F REV 16 5:30p-6p
GRP	СРР	65	Spots			Rate Rating	Rate	DP Program	# Day/Time
		Total	Total	10/3 - 10/10					



THE SOL

125 West 55th St New York, NY 10019

Contract # 25322391 Agency: AL MEDIA CPE: //5262 Changes as of: 10/12/2016 at 3:21 PM Flight: 10/3/16 - 10/16/16

Advertiser: DSCC / Deborah Ross

Agency Order #: Product: Deborah Ross Candidate

Office: CHICAGO

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Market: Greenville/New Bern/Wash Station: WNCT

Version: Highlighting Revision 2

Total GRP

Total Spots: 74 Total CPP: \$0.00

Total \$: \$21,110.00

Separation: Traffic #: 949694

Assistant: MIKKIE BASELICE 312-755-3854

Salesperson: DAN BARKER 312-755-3936

Buyer: BARB OBRZUT

CHICAGO, IL 60610 SUITE 600 222 W. ONTARIO ST

Special Instructions Date/Time 10/12/16 2:34 PM 10/05/16 5:13 PM 10/12/16 3:21 PM Jennifer Layman
CHAISE WOOLSEY CHAISE WOOLSEY Added by Comment Did not enter 1 Spot \$2000 Revision extending flight to move spots missed d/t NA, -Chaise for Dan Line 16 1x 10/5 530p news \$200--mg Fr 10/14 530p news \$200 Line 17 1x 10/5 6p news \$500--mg 1x Fr 10/14 6p news \$500 Line 18 1x 10/5 7p ET \$350--mg 1x Fr 10/14 7p ET \$350 Line 19 1x 10/6 730p Family Feud \$500--mg 1x Fr 10/14 730p Family Feud \$500 Revision moving NA spots w/o 10/3 to w/o 10/10 per Jennifer and approved by Nicole Homan. Line 20 1x Tue 8-9 NCIS \$2000 Order Level Comments

WFXI: 6%	WCTI: 26%	Comment:	WNCT Share: 28%	Market Budget: \$75,393		
6%	26%		28%	\$75,393	Competitive Information	

WITN: 40%

10/04/16 11:14 AM | Jennifer Layman 09/30/16 1:13 PM | CHAISE WOOLSEY

Please Advise

0.0	N/A	\$21,110.00	74	100%	Total
0.0	N/A	\$21,110.00	74	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar	-	

New political Candidate order for Deborah Ross to begin 10/3 through 10/9. Please confirm, thanks - Dan

\$21,110.00	74	Total
\$21,110.00	74	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

	*******				Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contrac	t\$ Comment
Revision	10/12/16 3:21 PM	10/12/16 3:21 PM CHAISE WOOLSEY	Revised			\$0		Changes: Comments from Revision extending flight to move spots missed off NA Chaise for Dan to Revision moving NA spots w/o 10/3 to w/o 10/10 per Jennifer and \$0 approved by Nicole Homan 4 buylines added or modified.
Makegood 2	10/12/16 2:34 PM Jennifer Layman	Jennifer Layman	Sent_To_Rep			\$0	\$0	
Revision	10/5/16 5:13 PM	10/5/16 5:13 PM CHAISE WOOLSEY	Confirmed		*****	\$0	\$0	Changes: Flight End from 10/9/16 to 10/16/16, Comments from New political Candidate order for Deborah Ross to begin 10/3 through 10/9. Please confirm, thanks - Dan to Revision extending flight to move spots missed d/t NA, -Chaise for Dan, 29 buylines \$0 added or modified.
Makegood 1	10/4/16 11:14 AM Jennifer Layman	Jennifer Layman	Confirmed			\$0	\$0	
Queued for Electronic Contracting	10/3/16 8:34 AM					\$0	\$0	
New	9/30/16 1:13 PM	9/30/16 1:13 PM CHAISE WOOLSEY	Confirmed	74		\$21,110.00	\$21,110.00 \$21,110.00	

Non-Discrimination PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
Policy ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
Printed on 10/12/2016 at 03:51 PM



Policy

125 West 55th St New York, NY 10019

SAZ TELEVSON GROUP

Agency: AL MEDIA SUITE 600

Contract # 25322391

CPE: //5262

222 W. ONTARIO ST

Agency Order #: Product: Deborah Ross Candidate Buyer: BARB OBRZUT

Salesperson: DAN BARKER 312-755-3936

CHICAGO, IL 60610

ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Advertiser: DSCC / Deborah Ross Flight: 10/3/16 - 10/16/16

Changes as of: 10/12/2016 at 3:21 PM

Station: WNCT

Version: Highlighting Revision 2

Con Type: POLITICAL/VOTE

Market: Greenville/New Bern/Wash Office: CHICAGO

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